SUPERIA ALKALI BLOCK EXTERIOR CEMENT PRIMER

Norton Exterior Acrylic Cement Primer is a water-based acrylic wall coating suitable for application on exteriors as an undercoat to exterior emulsions.

It can be applied as an undercoat on a wide range of exterior cement plasters, exterior ceilings, asbestos sheets, concrete etc.

**PREPARATION**

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application
- Do not apply in humid or overcast conditions
- This primer can be tinted with stains
- Avoid eye and skin contact. In case it happens, wash with plenty of clean water.
- Do not inhale or ingest. In case it happens, take in fresh air and seek medical help if symptoms persist.
- Use rubber or polythene gloves, safety goggles or glasses and face mask while handling the paint.
- Stir well and strain before use.
- In coastal areas, it is not recommended to leave the primer without the application of the topcoats for a long period.
- If the primed area is left for a longer time before the application of the final coat, ensure that the surface is cleaned properly.

**PACK SIZE AVAILABILITY** 1 ltr, 4 ltr, 10 ltr, 20 ltr

**SHADE RANGE:** White

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>THINNER</th>
<th>DILUTION % (By vol)</th>
<th>APPLICATION VISCOSITY (Sec)</th>
<th>RECOATING PERIOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Norton Exterior Acrylic Cement Primer Brush / Spray</td>
<td>Water</td>
<td>30-50 (Brush) 20-25 (Spray)</td>
<td>15-18 (Brush) 33(Spray)</td>
<td>4 hrs</td>
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</tbody>
</table>

* Reccoat period is quoted for 25°C and 50% relative humidity. These may vary under different conditions. Spraying-air pressure 2.75 to 3.5 kg/sq.cm.

**TECHNICAL DATA**

A) **COVERAGE*** On normal masonry surface by brushing 1 coat 12-14 sq.m/lt

B) **DRYING TIME** Surface dry time – 30 minutes

C) **GLOSS LEVELS/SHEEN LEVELS** NA

D) **FLASH POINT:** (IS 101/1987, PART 1, SEC 6) NA

E) **STABILITY OF THINNED PAINT** Use within 24 hrs

F) **SHELF-LIFE** 3 years from date of manufacture in original tightly closed Containers, away from direct sunlight and excessive heat.

*Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness.

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